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INSTITUTE OF SCIENCE & TECHNOLOGY
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Criterion 1 – Curricular Aspects

Key Indicator	1.3	Curriculum Enrichment
Metric	1.3.4	Percentage of students undertaking field projects / research projects / internships (Data for the latest completed academic year)

BACHELOR OF COMMERCE

S.No	Description
1.	List of students undertaking the field projects/ research projects / internship program-wise in the last completed academic year along with the details of title, place of work etc.
2.	<ul style="list-style-type: none"> • Internship / research projects completion certificate from the organization where internship / research projects was completed along with the duration. <li style="text-align: center;">and • Report of the field visit / sample photographs of the field visit / permission letter from the competent authority will be considered

Department and Programme	Project/Programme Title	No. of students enrolled for Field Projects / Internships	Year
B.Com	Field projects	53	2019 – 2020

Bachelor of Commerce (B.Com.)

Department and Programme	Project/Programme Title	No. of students enrolled for Field Projects / Internships	Year
B.Com.	Field Projects	89	2020-21

B.Com

S.No.	Register No	Student Name	Year	Title of the Project
1	118012153180	ATHIL NIKMATHULLA M	III	ANALYZE CONSUMER PERCEPTION TOWARDS USAGE OF AYURVEDIC MEDICINE WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
2	118011153173	AATHILAKSHMI S	III	ANALYZE CONSUMER PERCEPTION TOWARDS USAGE OF AYURVEDIC MEDICINE WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
3	118012153174	ABDULLAH K	III	ANALYZE CONSUMER PERCEPTION TOWARDS USAGE OF AYURVEDIC MEDICINE WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
4	118012153175	ABISHEK K	III	ANALYZE CONSUMER PERCEPTION TOWARDS USAGE OF AYURVEDIC MEDICINE WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
5	118011153188	KIRTHIKA V	III	A STUDY ON EFFECTIVENESS AND AWARENESS OF PRADHAN MANTRI UJJWALA YOJANA SCHEMES IMPLEMENTATION IN RURAL AREAS WITH SPECIAL REFERENCE TO THANJAVUR
6	118012153176	ABISHEK R	III	A STUDY ON EFFECTIVENESS AND AWARENESS OF PRADHAN MANTRI UJJWALA YOJANA SCHEMES IMPLEMENTATION IN RURAL AREAS WITH SPECIAL REFERENCE TO THANJAVUR

7	118012153177	ABISHEK T	III	A STUDY ON EFFECTIVENESS AND AWARENESS OF PRADHAN MANTRI UJJWALA YOJANA SCHEMES IMPLEMENTATION IN RURAL AREAS WITH SPECIAL REFERENCE TO THANJAVUR
8	118012153178	AJITHKUMAR G	III	A STUDY ON EFFECTIVENESS AND AWARENESS OF PRADHAN MANTRI UJJWALA YOJANA SCHEMES IMPLEMENTATION IN RURAL AREAS WITH SPECIAL REFERENCE TO THANJAVUR
9	118012153190	MAHESWARAN R	III	A STUDY ON CHALLENGES OF WORK FROM HOME BY WOMEN EMPLOYEES AT THANJAVUR DISTRICT
10	118012153181	BHARATH R	III	A STUDY ON CHALLENGES OF WORK FROM HOME BY WOMEN EMPLOYEES AT THANJAVUR DISTRICT
11	118012153183	FAYAS AHAMED S	III	A STUDY ON CHALLENGES OF WORK FROM HOME BY WOMEN EMPLOYEES AT THANJAVUR DISTRICT
12	118011153184	GOWRI P	III	A STUDY ON CHALLENGES OF WORK FROM HOME BY WOMEN EMPLOYEES AT THANJAVUR DISTRICT
13	118012153196	RAGAVENDRAN S	III	A STUDY ON CUSTOMER SATISFACTION TOWARDS TILES WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
14	118012153185	KAMESH P	III	A STUDY ON CUSTOMER SATISFACTION TOWARDS TILES WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
15	118012153186	KARTHIKEYAN R	III	A STUDY ON CUSTOMER SATISFACTION TOWARDS TILES WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
16	118012153189	KUMARAGURU V	III	A STUDY ON CUSTOMER SATISFACTION TOWARDS TILES WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
17	118012153198	RAMANANN I	III	PERCEIVED PRODUCTION AND MARKETING PERFORMANCE OF COIR PRODUCTS WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT

18	118012153192	MOHAMEDNASAR J	III	PERCEIVED PRODUCTION AND MARKETING PERFORMANCE OF COIR PRODUCTS WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
19	118012153193	MOHAMMED ASHIK ROSHAN S	III	PERCEIVED PRODUCTION AND MARKETING PERFORMANCE OF COIR PRODUCTS WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
20	118012153194	MUGILAN S	III	PERCEIVED PRODUCTION AND MARKETING PERFORMANCE OF COIR PRODUCTS WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
21	118012153200	SALMAAN GAFOOR K	III	A STUDY ON CUSTOMER'S SATISFACTION TOWARDS THE KHADI AND VILLAGE INDUSTRIAL PRODUCTS IN THANJAVUR DISTRICT
22	118012153195	NEELAKANDAN S	III	A STUDY ON CUSTOMER'S SATISFACTION TOWARDS THE KHADI AND VILLAGE INDUSTRIAL PRODUCTS IN THANJAVUR DISTRICT
23	118012153197	RAHAMATHULLA A	III	A STUDY ON CUSTOMER'S SATISFACTION TOWARDS THE KHADI AND VILLAGE INDUSTRIAL PRODUCTS IN THANJAVUR DISTRICT
24	118012153199	RIYAS AHAMED M	III	A STUDY ON CUSTOMER'S SATISFACTION TOWARDS THE KHADI AND VILLAGE INDUSTRIAL PRODUCTS IN THANJAVUR DISTRICT
25	118011153204	SHALINI B	III	A STUDY ON CUSTOMER PERFERNCE TOWARDS ELECTRIC BIKE WITH SPECIAL REFERENCE THANJAVUR CITY
26	118011153201	SANDHIYA K	III	A STUDY ON CUSTOMER PERFERNCE TOWARDS ELECTRIC BIKE WITH SPECIAL REFERENCE THANJAVUR CITY
27	118012153202	SARAN V	III	A STUDY ON CUSTOMER PERFERNCE TOWARDS ELECTRIC BIKE WITH SPECIAL REFERENCE THANJAVUR CITY
28	118012153203	SEKAR M	III	A STUDY ON CUSTOMER PERFERNCE TOWARDS

				ELECTRIC BIKE WITH SPECIAL REFERENCE THANJAVUR CITY
29	118011153212	VISHNUPRIYA R	III	CUSTOMER SATISFACTION TOWARDS AACHI MASALA IN FAST MOVING PRODUCTS IN THANJAVUR TOWN
30	118012153206	SURENDIRAN S	III	CUSTOMER SATISFACTION TOWARDS AACHI MASALA IN FAST MOVING PRODUCTS IN THANJAVUR TOWN
31	118012153208	VASANTH M	III	CUSTOMER SATISFACTION TOWARDS AACHI MASALA IN FAST MOVING PRODUCTS IN THANJAVUR TOWN
32	118012153209	VIGNESH KUMAR S	III	CUSTOMER SATISFACTION TOWARDS AACHI MASALA IN FAST MOVING PRODUCTS IN THANJAVUR TOWN
33	118012153207	SURYA PRAKASH K	III	A STUDY ON IMPACT OF COVID-19 ON MGNREGS (MAHATMA GANDHIJI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME) BENEFICIARIES WITH SPECIAL REFERENCE TO THANJAVUR
34	118012153213	YUVARAJ R	III	A STUDY ON IMPACT OF COVID-19 ON MGNREGS (MAHATMA GANDHIJI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME) BENEFICIARIES WITH SPECIAL REFERENCE TO THANJAVUR
35	119011167007	SHALINI.R	III	A STUDY ON IMPACT OF COVID-19 ON MGNREGS (MAHATMA GANDHIJI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME) BENEFICIARIES WITH SPECIAL REFERENCE TO THANJAVUR
36	117012153165	SIVASURYA	III	A STUDY ON IMPACT OF COVID-19 ON MGNREGS (MAHATMA GANDHIJI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME) BENEFICIARIES WITH SPECIAL REFERENCE TO THANJAVUR
37	118011153210	VIJAYALAKSHMI M	III	ADULT LEARNERS' ENGAGEMENT: A COMPARATIVE ANALYSIS OF VIRTUAL AND

				CONVENTIONAL CLASSROOM IN SELECTED EDUCATIONAL INSTITUTIONS
38	119012167006	MURUGENDRAADITHYARAJ.G	III	ADULT LEARNERS' ENGAGEMENT: A COMPARATIVE ANALYSIS OF VIRTUAL AND CONVENTIONAL CLASSROOM IN SELECTED EDUCATIONAL INSTITUTIONS
39	119012160010	MALAR VANNAN.G	III	ADULT LEARNERS' ENGAGEMENT: A COMPARATIVE ANALYSIS OF VIRTUAL AND CONVENTIONAL CLASSROOM IN SELECTED EDUCATIONAL INSTITUTIONS
40	117012153142	MANIMARAN	III	ADULT LEARNERS' ENGAGEMENT: A COMPARATIVE ANALYSIS OF VIRTUAL AND CONVENTIONAL CLASSROOM IN SELECTED EDUCATIONAL INSTITUTIONS
41	118012153205	SHANMUGARAM S	III	A DISTRIBUTION NETWORK OF DAILIES AND MAGAZINES A STUDY AND ANALYSIS IN AND AROUND THANJAVUR DSITRICT
42	117012153159	RAJASEKAR	III	A DISTRIBUTION NETWORK OF DAILIES AND MAGAZINES A STUDY AND ANALYSIS IN AND AROUND THANJAVUR DSITRICT
43	119012167005	KRISHNAN.P	III	A DISTRIBUTION NETWORK OF DAILIES AND MAGAZINES A STUDY AND ANALYSIS IN AND AROUND THANJAVUR DSITRICT
44	118011153217	APARNA SHARANYA T	III	A STUDY ON EFFECT OF SOCIAL MEDIA ON ONLINE SHOPPING BEHAVIOUR APPARELS IN TIER II CITIES WITH SPECIAL REFERENCE TO TRICHIRAPPALI CITY
45	118012153214	ABDUL RAHUMAN A	III	A STUDY ON EFFECT OF SOCIAL MEDIA ON ONLINE SHOPPING BEHAVIOUR APPARELS IN TIER II CITIES WITH SPECIAL REFERENCE TO TRICHIRAPPALI CITY
46	118012153215	AJAY R	III	A STUDY ON EFFECT OF SOCIAL MEDIA ON ONLINE SHOPPING BEHAVIOUR APPARELS IN TIER II CITIES WITH SPECIAL

				REFERENCE TO TRICHIRAPPALI CITY
47	118012153216	ANBARASAN A	III	A STUDY ON EFFECT OF SOCIAL MEDIA ON ONLINE SHOPPING BEHAVIOUR APPARELS IN TIER II CITIES WITH SPECIAL REFERENCE TO TRICHIRAPPALI CITY
48	118012153219	AYYANAR U	III	A STUDY ON CONSUMER PREFERENCE TOWARDS INVERTER WITH SPECIAL REFERENCE TO THANJAVUR CITY
49	118012153218	ARUNMUTHAIYA M	III	A STUDY ON CONSUMER PREFERENCE TOWARDS INVERTER WITH SPECIAL REFERENCE TO THANJAVUR CITY
50	118012153220	DINESH R	III	A STUDY ON CONSUMER PREFERENCE TOWARDS INVERTER WITH SPECIAL REFERENCE TO THANJAVUR CITY
51	118012153221	GOWSICK SUNDAR KS	III	A STUDY ON CONSUMER PREFERENCE TOWARDS INVERTER WITH SPECIAL REFERENCE TO THANJAVUR CITY
52	117012153170	THULASIRAMAN S	III	A STUDY ON CONSUMER PREFERENCE TOWARDS INVERTER WITH SPECIAL REFERENCE TO THANJAVUR CITY
53	118012153227	LAKSHMI NARAYANAN S	III	A STUDY ON CONSUMER'S PREFERENCE TOWARDS CADBURY BRAND PRODUCTS IN THANJAVUR CITY
54	118012153222	GOWTHAM RAMARAJAN K	III	A STUDY ON CONSUMER'S PREFERENCE TOWARDS CADBURY BRAND PRODUCTS IN THANJAVUR CITY
55	118012153238	MOHAMMED IRFANKHAN M	III	A STUDY ON CONSUMER'S PREFERENCE TOWARDS CADBURY BRAND PRODUCTS IN THANJAVUR CITY
56	118012153225	KARTHIK A	III	A STUDY ON CONSUMER'S PREFERENCE TOWARDS CADBURY BRAND PRODUCTS IN THANJAVUR CITY

57	118012153230	MOHAMED ARSHATH M	III	IMPACT OF E-BANKING ON CUSTOMER PERCEPTION TOWARDS IOB IN THANJAVUR
58	118012153226	KARUPPAIYAN P	III	IMPACT OF E-BANKING ON CUSTOMER PERCEPTION TOWARDS IOB IN THANJAVUR
59	118011153228	MAHALAKSHMI R	III	IMPACT OF E-BANKING ON CUSTOMER PERCEPTION TOWARDS IOB IN THANJAVUR
60	118012153229	MITHUN KUMAR A	III	IMPACT OF E-BANKING ON CUSTOMER PERCEPTION TOWARDS IOB IN THANJAVUR
61	115012153041	SANKAR D	III	IMPACT OF E-BANKING ON CUSTOMER PERCEPTION TOWARDS IOB IN THANJAVUR
62	118012153236	MOHAMED YASIN N	III	A STUDY ON CONSUMER BEHAVIOUR TOWARDS ORGANIC CEREALS WITH SPECIAL REFERENCE TO THANJAVUR
63	118012153231	MOHAMED ASHIK S	III	A STUDY ON CONSUMER BEHAVIOUR TOWARDS ORGANIC CEREALS WITH SPECIAL REFERENCE TO THANJAVUR
64	118012153232	MOHAMED ASLAM H	III	A STUDY ON CONSUMER BEHAVIOUR TOWARDS ORGANIC CEREALS WITH SPECIAL REFERENCE TO THANJAVUR
65	118012153247	RAGUL R	III	A STUDY ON CONSUMER BEHAVIOUR TOWARDS ORGANIC CEREALS WITH SPECIAL REFERENCE TO THANJAVUR
66	118011153241	PRATHEEKSHA N	III	COMPARATIVE STUDY ON WORKING CAPITAL MANAGEMENT OF SELECT CEMENT MANUFACTURING COMPANIES
67	118012153235	MOHAMED SABIK M	III	COMPARATIVE STUDY ON WORKING CAPITAL MANAGEMENT OF SELECT CEMENT MANUFACTURING COMPANIES
68	118012153237	MOHAMEDRIYAZ A	III	COMPARATIVE STUDY ON WORKING CAPITAL MANAGEMENT OF SELECT CEMENT MANUFACTURING

				COMPANIES
69	118012153223	GOWTHAM	III	COMPARATIVE STUDY ON WORKING CAPITAL MANAGEMENT OF SELECT CEMENT MANUFACTURING COMPANIES
70	118012153242	PRAVEEN KUMAR K	III	A STUDY CUSTOMERS PERCEPTION ON CREDIT CARD TOWARD SBI BANK IN THANJAVUR
71	118012153239	MOORTHY K	III	A STUDY CUSTOMERS PERCEPTION ON CREDIT CARD TOWARD SBI BANK IN THANJAVUR
72	118012153240	NANTHA GOPAL G	III	A STUDY CUSTOMERS PERCEPTION ON CREDIT CARD TOWARD SBI BANK IN THANJAVUR
73	118012153243	PRAVEEN KUMAR R	III	A STUDY CUSTOMERS PERCEPTION ON CREDIT CARD TOWARD SBI BANK IN THANJAVUR
74	118011153245	PRIYADHARSHINI P	III	IMPLICATIONS OF COLD CHAIN MANAGEMENT IN AGRICULTURE AND ITS CONTRIBUTION TO WARDS THE ECONOMIC DEVELOPMENT WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
75	118011153244	PREETHI R	III	IMPLICATIONS OF COLD CHAIN MANAGEMENT IN AGRICULTURE AND ITS CONTRIBUTION TO WARDS THE ECONOMIC DEVELOPMENT WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
76	118012153234	MOHAMED RIYAS	III	IMPLICATIONS OF COLD CHAIN MANAGEMENT IN AGRICULTURE AND ITS CONTRIBUTION TO WARDS THE ECONOMIC DEVELOPMENT WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
77	118012153253	SHAFAYATHULLAH N	III	IMPLICATIONS OF COLD CHAIN MANAGEMENT IN AGRICULTURE AND ITS CONTRIBUTION TO WARDS THE ECONOMIC DEVELOPMENT

				WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT
78	118011153246	RAGAVI S	III	A STUDY ON IMPACT OF CASHLESS TRANSACTION ON PURCHASE BEHAVIOUR OF RESPONENT WITH SPECIAL REFERENCE TO THANJAVUR
79	118012153250	SAMSON ATVETTER S	III	A STUDY ON IMPACT OF CASHLESS TRANSACTION ON PURCHASE BEHAVIOUR OF RESPONENT WITH SPECIAL REFERENCE TO THANJAVUR
80	118012153251	SANJAI S	III	A STUDY ON IMPACT OF CASHLESS TRANSACTION ON PURCHASE BEHAVIOUR OF RESPONENT WITH SPECIAL REFERENCE TO THANJAVUR
81	118012153252	SARAVANAN S S	III	A STUDY ON IMPACT OF CASHLESS TRANSACTION ON PURCHASE BEHAVIOUR OF RESPONENT WITH SPECIAL REFERENCE TO THANJAVUR
82	118012153248	RAJARAMAN T	III	A STUDY ON FACTORS INFLUENCING ON THE ADOPTION OF SELF-SUPPORTING BANKING TECHNOLOGY SERVICES
83	118012153249	ROHIT SANTHOSH S	III	A STUDY ON FACTORS INFLUENCING ON THE ADOPTION OF SELF-SUPPORTING BANKING TECHNOLOGY SERVICES
84	118012153255	UMAR FAROOK S	III	A STUDY ON FACTORS INFLUENCING ON THE ADOPTION OF SELF-SUPPORTING BANKING TECHNOLOGY SERVICES
85	118012153256	VASANTH P	III	A STUDY ON FACTORS INFLUENCING ON THE ADOPTION OF SELF-SUPPORTING BANKING TECHNOLOGY SERVICES
86	118012153254	TAMILARASAN V	III	A STUDY ON EMOTIONAL BRAND LOYALTY TOWARDS HEALTH DRINKS ON CONSUMERS IN THANJAVUR CITY

87	118012153257	VASANTH SAI RAM S	III	A STUDY ON EMOTIONAL BRAND LOYALTY TOWARDS HEALTH DRINKS ON CONSUMERS IN THANJAVUR CITY
88	118012153258	VIJAY A	III	A STUDY ON EMOTIONAL BRAND LOYALTY TOWARDS HEALTH DRINKS ON CONSUMERS IN THANJAVUR CITY
89	118011153259	VISHALINI V	III	A STUDY ON EMOTIONAL BRAND LOYALTY TOWARDS HEALTH DRINKS ON CONSUMERS IN THANJAVUR CITY

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Certified that this project report "COMPARATIVE STUDY ON WORKING CAPITAL MANAGEMENT OF SELECT CEMENT MANUFACTURING COMPANIES" is the bonafide work of PRATHEEKSHA N (11801153241), GOWTHAM T (118012153223), MOHAMED RIYAZ A (118012153237), and MOHAMED SABIK M (118012153235) who carried out the project work under my supervision.

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Name :

Date :

Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on 14.5.2021 at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

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Name :

Date :

External Examiner

Internal Examiner

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Certified that this project report "A STUDY ON CUSTOMER SATISFACTION TOWARDS TILES WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT" is the bonafide work of RAGAVENDRAN S (118012153196), KAMESH P (118012153185), KARTHIKEYAN R (118012153186), KUMARAGURU V (118012153189) who carried out the project work under my supervision.

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Certified that this project report "A DISTRIBUTION NETWORK OF DAILIES AND MAGAZINES A STUDY AND ANALYSIS IN AND AROUND THANJAVUR DISTRICT" is the bonafide work of SHANMUGARAM S(118012153205), KRISHNAN P (119012167005), and RAJASEKAR M (117012153159) who carried out the project work under my supervision.

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Certified that the project report "A STUDY ON EFFECT OF SOCIAL MEDIA ON ONLINE SHOPPING BEHAVIOUR APPARELS IN TIER II CITIES WITH SPECIAL REFERENCE TO TIRUCHIRAPPALLI CITY", is a bonafide work of T.APARNA SHARANYA, ABDULRAHUMAN,R.AJAY,A.ANBARASAN who carried out the project work under my supervision.

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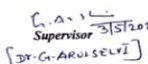
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Certified that this project report "A STUDY CUSTOMERS PERCEPTION ON CREDIT CARD TOWARD SBI BANK IN THANJAVUR" is the bonafide work of PRAVEEN KUMAR.K (118012153242), PRAVEEN KUMAR.R (118012153243) MOORTHY.K (118012153239), NANDHAGOBAL.G (118012153240) who carried out the project work under my supervision.

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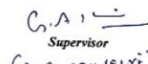
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Certified that this project report "CUSTOMER SATISFACTION TOWARDS AACHI MASALA IN FAST MOVING PRODUCTS IN THANJAVUR TOWN " is the bonafide work of VISHNU PRIYA R (118011153212), VIGNESHKUMAR S (118012153209), SURENDIRAN S (118012153208) and VASANTHI M (118012153206) who carried out the project work under my supervision.

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Name :
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Supervisor
[Dr. G. ARULSELVI]

Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on 14/12/21 at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :
Name :
Date : 14/12/21

External Examiner Internal Examiner


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Email: headcommerce@pmu.edu




PERIYAR MANIAMMAI
INSTITUTE OF SCIENCE & TECHNOLOGY
DEEMED TO BE UNIVERSITY

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON FACTORS INFLUENCING ON THE ADOPTION OF SELF-SUPPORTING BANKING TECHNOLOGY SERVICES" is the bonafide work of RAJARAMAN T (118012153248), ROHIT SANTHOSH S (118012153249), UMAR FAROOK S (118012153255), and VASANTH P (118012153256) who carried out the project work under my supervision.

Signature : 
Name : **DR. N. JAYANTHI**
M.Com., M.Phil., JADA, PGDCA, Ph.D.,
Asst. Professor & HOD - Commerce,
Periyar Maniammai Institute of Science and Technology,
(Deemed to be University),
Periyar Nagar, Vallam, Thanjavur - 613 403.
Cell: 96885 50626
Head of the Department

Date : 14.5.2021

Supervisor : 
C.A. V. 3/5/2021
Supervisor
(Dr. G. ARULSELVI)

Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on 14.5.2021 at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :
Name :
Date : 14.5.2021

External Examiner Internal Examiner

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MANIAMMAI
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Periyar Nagar, Vallam, Thanjavur - 613403
Tamil Nadu, India

BONAFIDE CERTIFICATE

Certified that this project report "ANALYZE CONSUMER PERCEPTION TOWARDS USAGE OF AYURVEDIC MEDICINE WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT" is the bonafide work of ATHIL NIKMATHULLAM (118012153180), AATHILAKSHMI S (118011153173), ABDULLAH K (118012153174), ABISHEK K (118012153175) who carried out the project work under my supervision.

Signature : 
Name : 

Head of the Department



Supervisor

Date :

Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on _____ at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :

Name :

External Examiner

Internal Examiner

Date :

14.05.2021

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BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CHALLENGES OF WORK FROM HOME BY WOMEN EMPLOYEES AT THANJAVUR DISTRICT" is the bonafide work of MAHESWARAN R (118011153190), BHARATH R (118012153181), FAYAS AHMED S (118012153183) and GOWRI P (118011153184) who carried out the project work under my supervision.

Signature : 
Name : 

Head of the Department



Supervisor

Date :

Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on _____ at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :

Name :

External Examiner

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Date :

14.05.2021

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BONAFIDE CERTIFICATE

Certified that this project report "PERCEIVED PRODUCTION AND MARKETING PERFORMANCE OF COIR PRODUCTS WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT" is the bonafide work of RAMANAN I (118012153198), MOHAMEDNASAR J (118012153192), MOHAMED ASHIK ROSHAN S (118012153192) and MUGILAM S (118011153194) who carried out the project work under my supervision.

Signature :


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Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on _____ at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :

Name :

External Examiner

Internal Examiner

Date :

14.05.2021

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BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER'S SATISFACTION TOWARDS THE KHADI AND VILLAGE INDUSTRIAL PRODUCTS IN THANJAVUR DISTRICT" is the bonafide work of SALMAAN GAFOOR K (118012153200), NEELAKANDAN S (118012153195), RAHMATHULLA A (118012153197) and RIYAZ AHAMED M (118011153199) who carried out the project work under my supervision.

Signature :


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Name :



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Date :

Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on _____ at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :

Name :

External Examiner

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Date :

14.05.2021

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BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER PERFORMANCE TOWARDS ELECTRIC BIKE WITH SPECIAL REFERENCE THANJAVUR CITY" is the bonafide work of SHALINI B (118011153204), SANDHIYA K (118012153201), SARAN V (118012153202) and SEKAR M (118012153203) who carried out the project work under my supervision.

Signature :

Dr. N. JAYANTHI
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Name :

R. Sathya
Supervisor

Head of the Department

Date :

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Signature :

Name :

External Examiner

Internal Examiner

Date :

14.05.2021

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BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON IMPACT OF COVID-19 ON MGNREGS (MAHATMA GANDHIJI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME) BENEFICIARIES WITH SPECIAL REFERENCE TO THANJAVUR" is the bonafide work of SURYA PRAKESH K (118012153207), YUVARAJ R (118012153213), SHALINI R (118011167007) and SIVASURYA (118012153166) who carried out the project work under my supervision.

Signature :

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Name :

External Examiner

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Date :

14.05.2021

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BONAFIDE CERTIFICATE

Certified that this project report "ADULT LEARNERS' ENGAGEMENT: A COMPARATIVE ANALYSIS OF VIRTUAL AND CONVENTIONAL CLASSROOM IN SELECTED EDUCATIONAL INSTITUTIONS" is the bonafide work of VIJAYALAKSHMI M (118011153210), MURUGENDRAADITHYARAJ G (118012153213), MALARVANNAN G (119011167007) and MANIMARAN (118012153142) who carried out the project work under my supervision.

Signature : 
Name : 
Head of the Department Supervisor

Date :
Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on _____ at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :
Name :
External Examiner Internal Examiner
Date : 14.05.2021

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BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CONSUMER PREFERENCE TOWARDS INVERTER WITH SPECIAL REFERENCE TO THANJAVUR CITY" is the bonafide work of AYYANAR U (118012153219), ARUNMUTHAIYA M (118012153218), DENESH R (118012153220), GOWSICK SUNDAR KS (118012153221) who carried out the project work under my supervision.

Signature : 
Name : 
Head of the Department Supervisor

Date :
Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on _____ at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :
Name :
External Examiner Internal Examiner
Date : 16.05.2021

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Certified that this project report "A STUDY ON CONSUMER'S PREFERENCE TOWARDS CADBURY BRAND PRODUCTS IN THANJAVUR CITY" is the bonafide work of LAKSHMI NARAYANAN S (118012153227), GOWTHAM RAMARAJAN K (118012153222), MOHAMMED IRFANKHAN M (118012153238), KARTHIK A (118012153225) who carried out the project work under my supervision.

Signature :


Dr. N. JAYANTHI
Head of Department
Department of Commerce
Periyar Maniammai Institute of Science and Technology
Vallam, Thanjavur - 613403

Name :



Head of the Department

Supervisor

Date :

Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on _____ at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :

Name :

External Examiner

Internal Examiner

Date : 4.05.2021

DEPARTMENT OF COMMERCE
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Certified that this project report "IMPACT OF E-BANKING ON CUSTOMER PERCEPTION TOWARDS IOB IN THANJAVUR" is the bonafide work of MOHAMED ARSHATH M (118012153230), KARUPPAIYAH P (118012153226), MAHALAKSHMI R (118012153228), A (118012153229) who carried out the project work under my supervision.

Signature :


Dr. N. JAYANTHI
Head of Department
Department of Commerce
Periyar Maniammai Institute of Science and Technology
Vallam, Thanjavur - 613403

Name :



Head of the Department

Supervisor

Date :

Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on _____ at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :

Name :

External Examiner

Internal Examiner

Date : 4.05.2021

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Fax: +91-4362-264660, Web: www.pmsu.edu
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BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CONSUMER BEHAVIOUR TOWARDS ORGANIC CEREALS WITH SPECIAL REFERENCE TO THANJAVUR is the bonafide work of MOHAMED YASIN M (118012153236), MOHAMED ASHIK S (118012153231), MOHAMED ASLAM H (118012153247), RAHUL R (118012153247) who carried out the project work under my supervision.

Signature : 
Name : 
Head of the Department Supervisor

Date :
Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on _____ at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :
Name :
External Examiner Internal Examiner
Date : 14.05.2021

DEPARTMENT OF COMMERCE
Periyar Nagar, Vallam, Thanjavur- 613403,
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BONAFIDE CERTIFICATE

Certified that this project report "IMPLICATIONS OF COLD CHAIN MANAGEMENT IN AGRICULTURE AND ITS CONTRIBUTION TO WARDS THE ECONOMIC DEVELOPMENT WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT is the bonafide work of PRIYADARSHINI P(118012153246), PREETHI R (118012153244), MOHAMED RIYAS (118012153234), SHAFAYATHULLAH N (118012153253) who carried out the project work under my supervision.

Signature : 
Name : 
Head of the Department Supervisor

Date :
Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on _____ at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :
Name :
External Examiner Internal Examiner
Date : 14.05.2021

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BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON IMPACT OF CASHLESS TRANSACTION ON PURCHASE BEHAVIOUR OF RESPONENT WITH SPECIAL REFERENCE TO THANJAVUR is the bonafide work of RAHAVI S (118012153246), SAMSON ATVETTER S (118012153250), SANJAI S (118012153251), SARAVANAN SS (118012153252) who carried out the project work under my supervision.

Signature : 
Name : 

Head of the Department



Supervisor

Date :

Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on _____ at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :

Name :

External Examiner

Internal Examiner

Date :

14.05.2021

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BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON EMOTIONAL BRAND LOYALTY TOWARDS HEALTH DRINKS ON CONSUMERS IN THANJAVUR CITY is the bonafide work of TAMILARASAN V (118012153254), VASANTH SAI RAM S (118012153257), VIJAY A (118012153258), VISHALINI VP (118011153259) who carried out the project work under my supervision.

Signature : 
Name : 

Head of the Department



Supervisor

Date :

Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on _____ at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.

Signature :

Name :

External Examiner

Internal Examiner

Date :

14.05.2021

Master of Commerce (M.Com)


Department and Programme	Project/Programme Title	No. of students enrolled for Field Projects / Internships	Year
M.Com	Field Projects	5	2020-21

M.Com

S.No.	Reg. No.	Student Name	Year	Title of the Project	Internal or External
1	119011361004	D.MERLIN	II	IMPACT OF M-COMMERCE IN TODAY BUSINESS IN THANJAVUR DISTRICT	External
2	119012361002	S.DHINESH KUMAR	II	A STUDY ON CUSTOMER PERCEPTION ON E-MARKETING PRODUCT WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT.	External
3	119011361005	A.SIVARANJANI	II	EFFECTIVENESS CONSTRUCTION SECTOR AND ITS PERFORMANCE DURING ENTENDED LOCKDOWN TO STEM THE COVID – 19 PANDEMIC	External
4	119012361007	N.VIJAY	II	NON-PERFORMING ASSETS IN PUBLIC AND PRIVATE SECTOR BANKS IN INDIA	External
5	119012361003	R.IMTIASH AHMED	II	INSTRUCTIONAL STRATEGIES AMND DIFFICULTIES IN ONLINE TEACHING AMIDST OF COVID-19 IN HIGHER EDUCATION	External

				SECTOR: THE TEACHER'S PERSPECTIVE	
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Certified that this project report "Instructional strategies and difficulties in online teaching amidst of covid-19 in higher education sector: the teacher's perspective" is the bonafide work of **IMTIAH AHMED.R (119012361003)** who carried out the project work under my supervision.

Signature : _____

Name : _____


Head of the Department
DR. N. JAYANTHI
M. Com, M. Phil, MBA, PGDCA, Ph.D.,
 P. HOD - Finance & MCO - Commerce,
 Periyar Maniammai Institute of Science and Technology,
 Chennai - 600 095
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 Tamil Nadu - 613 403


Supervisor
D. Umamaheswari

Date : _____


Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on 31/5/21 at University.

Signature : _____

Name : _____

External Examiner **Internal Examiner**

Date : 31/5/21



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Periyar Maniammai Institute of Science and Technology
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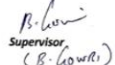
CERTIFICATE

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This is Certified that the project report entitled "**Non-Performing Assets in Public and Private Sector Banks in India**", submitted to the partial fulfillment of the requirements for the award of the degree of **MASTER OF COMMERCE**, is the record of original research done by "**VIJAY .N**" during the period of 2020-2021, who carried out the project work under my supervision and guidance, the project report has not formed the bases for the award of any Degree/ Diploma/ Associate ship / Fellowship or other similar title of any candidate of any university.

Signature : _____


Head of the Department
Department of Commerce,
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Periyar Nagar, Vallam,
Thanjavur - 613 403, Tamil Nadu.


Supervisor
(B. Govindaraj)

Name : _____

Date : _____


Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on 14/5/21 at University.

Signature : _____

External Examiner **Internal Examiner**

Name : _____

Date : _____


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Periyar Maniammai Institute of Science and Technology
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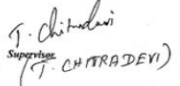
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Certified that this project report "IMPACT OF M-COMMERCE IN TODAY ONLINE BUSINESS IN THANJAVUR DISTRICT" is the bonafide work of **DMERLIN (119011361004)** who carried out the project work under my supervision.

Signature : _____

Name : _____


Head of the Department
Department of Commerce,
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Thanjavur - 613 403, Tamil Nadu.


Supervisor
(T. CHITRADEVI)

Date : _____

Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on 20/5/21 at Department of Commerce, Periyar Maniammai Institute of Science and Technology (Deemed to be University), Vallam, Thanjavur.


Signature : _____

Name : _____

External Examiner **Internal Examiner**

Date : _____

DECLARATION


PERIYAR MANIAMMAI
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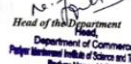
Department of Commerce

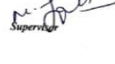
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 Phone: +91-4362-264600 Fax: +91-4362-264660
 Email: headcommerce@pmu.edu Web: www.pmu.edu

Certified that this project report "**EFFECTIVENESS CONSTRUCTION SECTOR AND ITS PERFORMANCE DURING EXTENDED LOCKDOWN TO STEM THE COVID-19 PANDEMIC SPREAD**" is the bonafide work of **SIVARANJANLA (119011361005)** who carried out the project work under my supervision.

Signature : _____

Name : _____


Head of the Department
Department of Commerce,
Periyar Maniammai Institute of Science and Technology,
Periyar Nagar, Vallam,
Thanjavur - 613 403, Tamil Nadu.


Supervisor

Date : _____

Submitted for Periyar Maniammai Institute of Science and Technology Project / Thesis Viva-voce Examination held on 14.05.2021 at University.

Signature : _____

Name : _____

External Examiner **Internal Examiner**

Date : 14.05.2021

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CERTIFICATE

This is Certified that the project report entitled "A STUDY ON CUSTOMER PERCEPTION ON E-MARKETING PRODUCT WITH SPECIAL REFERENCE TO THANJAVUR DISTRICT", submitted to the partial fulfillment of the requirements for the award of the degree of MASTER OF COMMERCE, is the record of original research done by "DHINESH KUMAR.S" during the period of 2020-2021, who carried out the project work under my supervision and guidance, the project report has not formed the bases for the award of any Degree/ Diploma/ Associate ship / Fellowship or other similar title of any candidate of any university.

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